



HIDDEN FOREST PROJECT: LEARN AND PRESERVE BIODIVERSITY

Social Brief IV 2016

Madre de Dios Amazon REDD Project

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First 5 Environmentally Friendly Productive Projects on the go

Madre de Dios Amazon REDD Project is currently implementing the Environmentally Friendly Productive Program and the first five projects are already on the go:

The Hidden Forest in Primavera Village

The project aims at working with the community and especially with children and women. The main premise is to “learn and preserve biodiversity”. The Hidden Forest project is also receiving support from the Association for Childhood and their Environment and from the Fund for the Americas.

Eco-tourism project: Eco-hostel Iñapari

The main objective of the project is to improve the services and infrastructure of the “Colibri Farm” in order to receive tourists. The main positive impact of the project is to create new opportunities of local employment. It will also be a “rainforest conservation model” in the area. The project counts with the support of the Ministry of the Environment of Peru.

Yine tribe handcrafts project

This was the first project we started, jointly with the French NGO Planete Urgence. The result to achieve with this project is to improve the way of life of the tribe and

especially to empower the women. Two missions later, the project has already given impressive results.

Conserving the environment by planting trees

In those areas where the rainforest has been degraded, planting native trees or crops is the perfect solution. Trees combat global warming by absorbing carbon dioxide and producing oxygen, contribute to soil health, retain water, and crops such as fruit trees provide food for the community.

We are currently in the process of making local alliances in order to replicate the project to the Madre de Dios area.

Eco-tourism project: Yine tribe

We have recently started a fifth project, which is in its initial stages: eco-tourism with the Yine tribe. The project is also being developed jointly with the French NGO Planete Urgence and the first two volunteers have already gone on a mission to study the feasibility of the project and determine the first steps to follow to make it a reality.



Eco-tourism site



Handcrafts project

The selection process: how does it work?

In order to be able to select the first “Environmental Friendly Productive Projects” we had to be extremely thorough. We had to be sure to make the right decision and to select projects that would surely be a success and therefore would be contagious to the rest of the community.

The program’s first step was to gather information, conduct surveys, interviews and process all the data. Afterwards, each potential project was identified, mapped and evaluated. A consultation process consistent of meetings, workshops and subsequent follow up came next.

A very intense step followed: profile and methodology elaboration, project formulation, evaluation of the impact of pre-selected projects and finally the announcement of the winner projects!



How does this go on?



Selected projects’ first stage is to receive advice consisting of elaboration of files, profiles, working plans and conducting informative and participation workshops.

The second stage is capacity building. This means learning about self-management, methodologies, business plans, empowerment (through workshops, advisory meetings and building alliances) and follow up (meaning communication and information).

The final and fundamental step is the articulation of the financing. In some cases, this is done in coordination with other private or public institutions which enhances even more the development of the project.

Each project is constantly monitored as part of the program, evaluating indicators, evolution and possible adjustments.