



MADRE DE DIOS OBTAINS ITS 7<sup>TH</sup> CONSECUTIVE VERIFICATION

# Social Brief V 2017

## Madre de Dios Amazon REDD Project

MARCH 2017

## Madre de Dios: an impressive history of verification

REDD projects are definitely special among climate change mitigation projects and even within the forestry sector. They have enormous social and environmental co-benefits, they are charismatic and appeal to the desire of everybody, since who doesn't want to save the rainforests?

But, how to be sure we are choosing the right project? And that its claims are real?

A long history of verification denotes a project that is constantly being audited and is consistently demonstrating that it complies with all the Standards requirements.

Madre de Dios Amazon REDD Project has already verified seven consecutive vintages both according to the VCS and CCB Standards. Having recently received the VCS verification in 2016 is the maximum guarantee that the project is currently in compliance with its carbon accounting and is undoubtedly benefiting the environment and the indigenous communities.

And we are already preparing the verification of vintage 2016.

Verifying means that an external auditor thoroughly checks every year the transparency and accuracy of carbon accounting.

It also means a revision of biodiversity monitoring and protection actions.

As to social plans, it means the project is supporting initiatives that in the first place contribute to mitigate climate change by protecting the rainforest. Moreover, those social initiatives must also support indigenous and rural communities who are located within the area of influence of the project and rely on the forest for their survival.

In this way, Madre the Dios is not only contributing to saving our planet by a decrease in the emission of greenhouse gases, but also by helping communities who live in poverty situation, making a real difference in their lives.



Yine girls during a break



Hiding from the Amazonian sun

## Three new missions in 2016

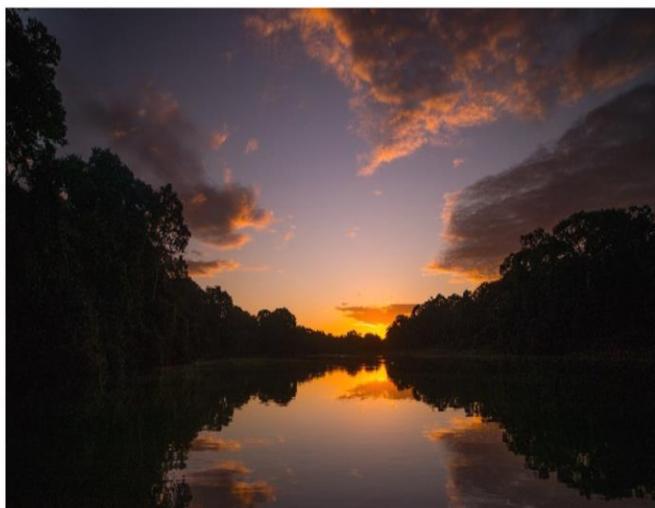
During 2016 we received three volunteers who donated their vacations in order to support the Yine tribe in both their "handcrafts" and "eco-tourism" projects.

Chiara Indelicato from Stella McCartney, Milan returned for a second time to work with the tribe. She got so enthusiastic and fascinated by the "children of God" that she was granted an exception and was able to go on the same mission twice.

We also received Fabienne Khouana from France who came to work in the eco-tourism project. Fabienne elaborated a two-day tour in the Yine rainforest as well as suggested the basic improvements needed to receive tourists. Finally, came Pauline Bouvet, who works in Paris in an advertising agency. Pauline is MSc in Marketing & Strategy from the University of Paris Dauphine and therefore her contribution to our projects was definitely outstanding.



## Great expectations for 2017



The year 2017 has just started and we already have two new volunteers signed to go on a mission in our projects.

We will work in the development of a "signature handcraft", which represents the Yine tribe and tells their story to the world.

We are really very excited since we have shown the tribe's hand painted natural fabrics to people abroad and they are already interested in selling the tribe's designs in galleries in Cuzco and even in Europe.

Therefore, we are preparing for a 2017 full of outstanding news, new projects and hopefully with the first steps of the Yine tribe eco-tourism project.